



A stand full of innovations by Rotary at Automechanika 2022

Bräunlingen, July 2022 – BlitzRotary GmbH confirms its participation at Automechanika 2022 in Frankfurt. The company, which is part of the Vehicle Service Group (VSG), will present its latest product achievements and marketing activities.

After more than two years the Rotary team is looking forward to meeting its partners and customers again at **Stand A44, Hall 8.0** of Automechanika, from September 13 to 17.

At the leading trade fair in the automotive industry, an expanded product range with various new products will be presented, on which intensive work has been carried out over the past two years. During this time, the well-known portfolio has been expanded with innovative and interesting new products, and visitors can also expect exciting changes in the area of marketing.

In the following you will find the novelties of Rotary.

The new brand strategy Rpower

BlitzRotary is now departing from its long-standing tradition of individual brands to make room for a new concept.

The traditional Blitz brand, which has been around since 1872, has always stood for truck lifting technology, compressed air technology, tire inflation and measuring technology, and special tools, while the tried-and-tested Rotary brand lifts serve the passenger car sector.

To further expand the broad product portfolio, it was later supplemented by the Butler brand's tire mounting and balancing machines as well as wheel alignment and test lanes, while Elektron completed the extensive range with its battery service and welding equipment.

By combining the four brands into the BRB United dealer concept, BlitzRotary had achieved its goal – Providing everything for the workshop. Everything from a single source.

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Following the merger with the Italian company Ravaglioli S.p.A. under VSG, the world's leading company in the vehicle service industry, the decision was taken by VSG in June of this year to favor the individual brands Rotary and Ravaglioli as representative brands of VSG EMEA in the future.

Out of this decision comes the new **Rpower** marketing strategy. The two R's - Ravaglioli and Rotary - join forces and become a strong team at the head of VSG-EMEA.

As for the group's other commercial brands, Butler and Blitz will coexist within Rotary's product range in an initial phase and then be fully integrated by the end of 2023. Until then, the products will bear the labels "Rotary engineered by Butler" and "Rotary engineered by Blitz." For Elektron, on the other hand, no significant changes will be made in the near future, so the existing proprietary product range will remain intact.

At Automechanika, this new strategy will be presented with a consolidated booth of the Rotary and Ravaglioli brands and visitors will be able to experience the concentrated Rpower.

Product launches - Lifting technology

2-post-lift - The Tomorrow Series

As one of the most successful manufacturers in the field of 2-post lifts, Rotary constantly pursues the goal of further optimizing its products and offering customers a portfolio that can meet all their needs.

To meet the achievements of our time and to support the technological development, Rotary has now developed a brand-new series of 2-post lifts that allows any workshop to step into the future - The Tomorrow Series!

Technological advancement meets the highest quality and innovative, elegant design. With these lifts the way to the future is paved.

This special project has been shrouded in a veil of mystery by Rotary, which will only be lifted during the Frankfurt Automechanika trade fair, raising the expectations of visitors.

Keywords: Reliable and powerful, Flexible and versatile, Modern & high quality

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2-post-lift - SPOA3TS-EH2-EV

Access to all parts of the vehicle is guaranteed with this new, highly functional 2-post lift. The SPOA3TS-EH2-EV can be used on almost any type of vehicle and is especially excellent for electric vehicles.

The patented EV arms allow flexible movement and provide direct access to the battery. The automatic locking system of the arms guarantees the operator maximum safety and stability with maximum flexibility. At the same time, the minimal space required by the arms allows working without obstacles, even on vehicle parts such as wheels, brakes and suspension.

This lift is ideal for working on electric vehicles and low-profile vehicles, but also for creating a space-saving work area with innovative geometry and a minimal footprint on the underbody of any vehicle.

Keywords: High functionality, Great versatility, Total safety

Portal lift

The portal lift from Rotary is the optimal solution for a free pit passage.

With its two powerful lifting cylinders, the pit jack supports a load of 18 T and guarantees straight lifting even with unbalanced loads. The special design allows the operator to move completely freely between the lifting columns without restriction inside the pit. Thanks to the custom-made chassis, the installation effort is minimal and moving underneath the vehicle is done without obstacles - ergonomic and timesaving.

Lifting Tables - Master Gear Series

Lifting tables are the perfect addition to any workshop equipment and facilitate daily work, such as the safe removal and installation of engines, transmissions, HV batteries, chassis components and even entire drive units.

BlitzRotary GmbH started developing and producing lifting tables more than 20 years ago. Based on this experience as a manufacturer of lift tables in cooperation with leading automotive manufacturers, the Master Gear series has now expanded to include two additional high-performance lifting tables.

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The expanded Master Gear series includes the MGE 1.0 and MGE 2.0 lifting tables.

The MGE 1.0, with its sleek design and 1-ton lifting capacity, is suitable for a wide range of applications and adds an indispensable helper to any workshop.

With the MGE2.0, working on heavy vehicles will no longer be a problem in the future. With its robust, stable tabletop and strong lifting cylinders, it can handle a load of 2 tons.

Like all lifting tables in the Master Gear series, the MGE 1.0 and MGE 2.0 combine all the essential components that make them the ideal addition to any workshop:

- *Clear, compact design for uncomplicated handling.*
- *Strong, reliable lifting power*
- *Highest quality made in Germany*

Various accessories are available for all lift tables in the Master Gear series, enabling the lifting tables to be used universally.

Keywords: Simple & flexible, Safe, Various accessories

Product launches - Diagnostics

ADAS

In November 2021, VSG EMEA Group signed a technical agreement with TEXA, a global leader in the development and production of multi-brand diagnostic tools, with the aim of integrating their respective competencies in the development of new products with combined technologies.

Rotary is now ready to present the first result of this collaboration - the combination of TEXA ADAS with Rotary wheel aligners, which takes tire diagnostics efficiency to a new level.

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The ADAS calibration system is now available on all wheel aligners manufactured by Rotary with an integrated PC. The integration is done through an OBD communication module (NANO) with special TEXA software that allows the dialogue between the vehicle and the panel directly on the PC of the wheel aligner. With just a single PC, it is possible to first align the vehicle and then the ADAS panel, and finally perform a precise step-by-step ADAS calibration.

The frame is available in two versions:

STDARCCS3/ROT for panels - use of physical panels instead of the monitor. This allows the use of dedicated calibration standard accessories and panels.

STDARCCS3/MON/ROT with monitor - digital display of panels. The monitor displays the panels required for calibration using a microprocessor. The microprocessor installed on the structure synchronizes with the special TEXA software and the panel structure itself.

Wheel aligner - ROT3D2.0WALL

The ROT3D2.0WALL wheel aligner is the first model in an innovative series of 3D tablet wheel aligners that offer the operator complete freedom and flexibility in their work without the need for a console, data transfer device or PC.

Everything needed for wheel alignment is located on a convenient wall panel and all activities are controlled by a 10-inch tablet that the operator can carry with him or place on the lift during adjustment thanks to the built-in magnets.

The wheel aligner features proven measuring head technology with HD cameras and Real 3D target, operating completely wirelessly via Bluetooth transmission.

The console panel is available in two versions:

- *Light version, which comes with either 4-point or 3-point wheel clamps.*
- *Large version, which is equipped with 3-point wheel clamps.*

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The wheel aligners are compatible with the TEq-Link workshop connectivity system.

Keywords: high usability, absolute precision, absolute safety

About Rotary

As part of the Vehicle Service Group (VSG), one of the world's leading automotive equipment companies, Rotary has been providing car lifting solutions with innovative features since 1925. Rotary has then extended its portfolio with products for the areas of truck lifting, tire service and diagnostics, to be able to cover the entire range of workshop needs. Located in Bräunlingen (Germany), it's one of the leading brands in the VSG EMEA division. For more information, visit www.rotarylif.eu.

About the Vehicle Service Group

Part of Dover Corporation's Engineered Systems segment, Vehicle Service Group (VSG) is a strong, diverse and dynamic global leader in the vehicle service industry. VSG comprises 13 major vehicle lifting, wheel service and collision repair brands: Rotary, Ravaglioli, Blitz, Butler, Elektron, Nogra, Space, Sirio, Chief, Forward, Direct-Lift, Revolution and Hanmecson. Headquartered in Downers Grove, Illinois USA, VSG has operations worldwide, including ISO9001 certified manufacturing centers in North America, Europe and Asia. Additional information is available at www.vsgdover.com.

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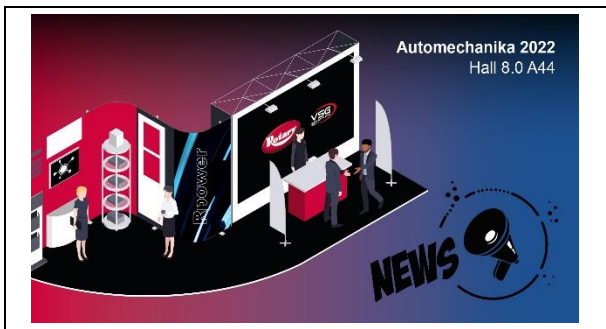
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Logo-VSG



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Wheel Alignment - ADAS



2-Post-Lift - SPOA3TS-EH2-EV

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